

Sulayman Bowles

Product, growth, AI, and research.

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I work in product, growth, and commercial research at Chegg, Sapien, and VOID, and build independent products.

Experience

Chegg, Inc.

May 2026 - Present

Product Intern, Growth - Internships.com

- Built an internship scraper and recruiting-data pipelines, validating sources, normalizing listings and retaining provenance with product, engineering, data science and marketing teams.
- Work on SEO strategy and search discovery for Internships.com, connecting student questions with internship and application content.
- Analyze public social posts with embeddings and machine learning to inform student-focused growth experiments.
- Built an AI mock interviewer with adaptive follow-ups, conversation memory, failure recovery, and feedback.

Sapien

Aug 2026 - Present

Growth Manager

Lead growth and positioning for a market research platform using simulated audiences.

- Develop buyer use cases for pricing, concept testing, messaging, and consumer research.
- Built the SEO and content function: editorial, category pages, ad creative, and sales material.
- Review research and validation studies to explain use cases, findings, and limits.

VOID Agency

Jan 2026 - Present

Founder

- Develop operating plans and software tools for small businesses and technology clients.
- Collected \$50K+ in revenue.
- Built Atlas, a Python and SQLite console that turns captured website pages and audit findings into traceable recommendations and exports.

CreativeTrace

Jul 2026 - Present

Creator, AI Creative Experimentation

- Analyze public posts and video for recurring creative and engagement patterns.
- Develop hypotheses and draft concepts linked to their sources.

Jon Brumley Texas Venture Labs

Sep 2025 - Present

Student Associate

- Build market, pricing, and financial models to recommend positioning and routes to market.

AI Image Generation Startup

Jan 2025 - Sep 2025

Co-Founder, Product & Go-to-Market

- Grew the venture to \$100K in revenue.
- Owned product requirements, pricing, technical architecture, and go-to-market materials.

Education

The University of Texas at Austin · McCombs School of Business

Bachelor of Business Administration, Finance · Expected May 2028

Coursework: Business Analytics · Statistics · Data Science · Accounting · Finance · Program Management

Awards & leadership

Coinbase Institutional Client Strategy Challenge · Selected among 20 winning submissions

Institutional client strategy submission. Jun 2026

Jane Street Monthly Puzzle · Correct Solver

Listed among the correct solvers of “Pent Up Frustration 3: Knight Moves 7.” Jul 2026

OnionDAO Hackathon · 1st Place, Team Lead

Led a three-person team building PayrollPro, a Solana prototype for confidential payroll, shared treasury control, and treasury risk. Jun 2025

No Limit Holdings x Artemis Researchathon · Researchathon Winner

Developed a digital-asset thesis with public data, valuation, market structure, risk analysis, and an execution plan. Mar 2026

Student Government · University-Wide Representative

Represent student perspectives through surveys, town halls, and outreach across colleges. Sep 2024 - Present

Texas Blockchain · Investment Team Analyst

Research digital assets and infrastructure protocols for student investment discussions. Sep 2025 - Present

UTEXAS Energy Trading · Cohort Member

Participate in the energy-trading cohort. Listed Sep 2026

Skills & tools

Building

Python · SQL · TypeScript · JavaScript · SQLite · Web systems

Data & analytics

Data validation · Embeddings · Classification & retrieval · GA4 · Google Search Console · Excel · Tableau

Product & commercial work

Product positioning · Growth strategy · Financial analysis · Pricing · Consumer insights · Market research

Research & creative work

Research synthesis · AI workflows · Technical SEO · Writing · Figma · Creative experimentation

Certifications

Google Data Analytics Professional Certificate · Google Project Management Professional Certificate ·

Bloomberg Market Concepts

Languages: Spanish (Intermediate)