

SULAYMAN BOWLES

Austin, TX | Sulayman.Bowles@gmail.com | 512-827-9016 | LinkedIn.com/in/Sulayman-Bowles | GitHub.com/SulaymanB2024 | sulayman-bowles.dev

EDUCATION

The University of Texas at Austin, McCombs School of Business - Austin, TX **Expected May 2028**
Bachelor of Business Administration; Bachelor of Arts, Music
Relevant Coursework: Business Analytics, Statistics, Data Science, Accounting, Finance, Program Management

EXPERIENCE

Chegg, Inc. - Austin, TX **May 2026 - Aug 2026**

AI Product Manager Intern, Office of the Chief Product Officer

- Selected to support AI product strategy, research, and discovery for education tools within the Office of the Chief Product Officer
- Develop product briefs, competitive research, workflow analysis, and evaluation criteria for student experiences

Confidential B2B Semiconductor Manufacturer - Remote **May 2026 - Present**

SEO & Digital Marketing Analytics Intern

- Built GA4/GSC baseline reporting for launch-site traffic, query performance, engagement, and user-flow diagnostics
- Translate search, website, and messaging data into recurring reports and prioritized recommendations for digital marketing decisions

VOID Agency - Austin, TX **Jan 2026 - Present**

Founder

- Founded technical SEO and web systems agency generating \$50K+ in collected revenue through audits, websites, and local SEO strategy
- Built Scraper Atlas, a Python/SQLite audit system that crawls websites, maps internal links, classifies pages, flags technical issues, and exports structured reports used in client recommendations
- Converted crawl, metadata, schema, performance, and AI-search findings into prioritized implementation roadmaps for SMB clients
- Use Claude Code and Cursor for AI-assisted planning, debugging, and iteration across crawler, reporting, and client-deliverable workflows

Jon Brumley Texas Venture Labs - Austin, TX **Sep 2025 - Present**

Student Associate

- Built pricing, market-sizing, and financial models for early-stage companies; synthesized research into investor-style recommendations
- Advised founders on customer discovery, competitive positioning, unit economics, and go-to-market strategy

AI Visual Infrastructure Venture - Remote **Jan 2025 - Sep 2025**

Co-Founder

- Co-founded AI visual services venture generating \$100K in collected revenue from image-generation and transformation services
- Evaluated model-quality tradeoffs, creator workflows, pricing logic, and visual-asset positioning for AI-enabled creative services

SELECTED AWARDS & LEADERSHIP

OnionDAO Hackathon - Chicago, IL **Jun 2025**

1st Place, Team Lead

- Led 3-person team to build PayrollPro, a Solana payroll prototype with confidential transfers, multisig treasury controls, and treasury-risk logic

No Limit Holdings x Artemis Researchathon - Philadelphia, PA **Mar 2026**

Crypto Investment Research Prize Winner, Penn Blockchain Conference

- Prepared digital-asset thesis using public token data, valuation logic, market-structure analysis, risk assessment, and execution planning

Student Government - Austin, TX **Sep 2024 - Present**

University-Wide Representative

- Elected university-wide representative; gathered student input through surveys and town halls and coordinated cross-college outreach

Texas Blockchain - Austin, TX **Sep 2025 - Present**

Investment Team Analyst

- Research digital assets and infrastructure protocols; prepare investment memos for student-run crypto fund discussions

ADDITIONAL

Technical Skills: Python, SQL, JavaScript, SQLite, Tableau, Excel, PowerPoint

Analytics / SEO: GA4, Google Search Console, technical SEO auditing, crawl analysis, structured reporting

Product / Research: Product briefs, competitive research, workflow analysis, market sizing, financial modeling

AI / Design Tools: Claude Code, Cursor, Figma

Certifications: Google Data Analytics Professional Certificate; Google Project Management Professional Certificate; Bloomberg Market Concepts

Languages: Spanish (Intermediate)